

# AMANDA LUNDBERG

SENIOR VISUAL DESIGNER

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Graphic Designer. Videographer. Photographer. Communicator. Producer & Editor. Web Designer. Presenter. Proof-Reader. Team Player. Fast Learner. Jack-of-all-trades. Commentator. ENFP. Servant Leader. Ridiculously Fast Typer. Story Teller. World Traveler. Snappy Dresser. A Lover AND a Fighter. Music Connoisseur. Passionate User of the Oxford Comma. Prompt Movie Rental Returner. The Cat's Meow.



## SENIOR DESIGNER & VIDEOGRAPHER // JA CONSULTING + DESIGN DEC. 2020 - CURRENT

- Create and design marketing materials and collateral, including brochures, flyers, banners, web layouts, trade show booths, advertisements, PowerPoint presentations, photographs, and social media posts
- Storyboard, shoot, and edit videos
- Work with clients across multiple industries and countries and ensure high quality, customized deliverables

## COMMENTATOR & CREATOR // THE POKEMON COMPANY INTERNATIONAL DEC. 2022 - CURRENT

- Live Commentator for the e-sport game Pokemon Go on [twitch.tv/PokemonGo](https://www.twitch.tv/PokemonGo)
- Published contributing writer for [Pokemon.com](https://www.pokemon.com)
- YouTube content creator with over 7,000 followers at [www.youtube.com/@LundbergerPoGo](https://www.youtube.com/@LundbergerPoGo)

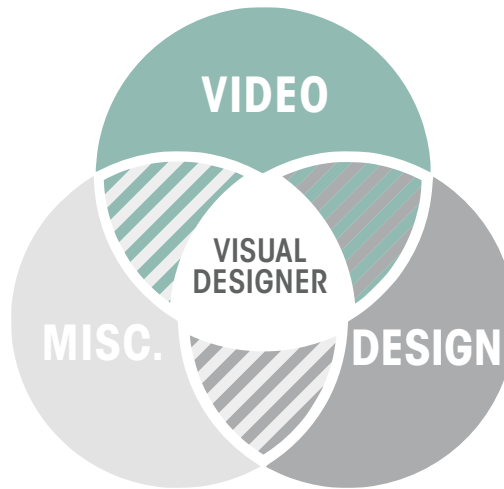
## LEAD VISUAL DESIGNER // KEMIN INDUSTRIES JAN. 2016 - DEC. 2020

- Developed and maintained company's brand and identity for both internal and external promotion
- Lead advertising campaigns from conceptualization to design implementation, working alongside product managers, sales teams, and communication specialists for over seven industries
- Shot & edited videos for corporate communication, events, and business units across the globe
- Created presentations, templates, and collateral for the CEO and other executive communications



### PROGRAMS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE PREMIERE PRO
- MICROSOFT OFFICE



- LAYOUT
- TYPOGRAPHY
- BRANDING
- WEB DESIGN
- PRESENTATIONS
- VIDEO EDITING
- VIDEO SHOOTING
- SCRIPT WRITING
- PRODUCTING/DIRECTING
- PHOTOGRAPHY
- MARKETING STRATEGY
- COMMUNICATIONS
- SOCIAL MEDIA



WARTBURG COLLEGE // DECEMBER 2007  
 ELECTRONIC MEDIA & PUBLIC RELATIONS  
 3.7 / 4.0 GPA, *Magna Cum Laude*

EXECUTIVE PRODUCER of Knight Watch television show  
 STAFF MEMBER of the Wartburg Television Station  
 TEACHING ASSISTANT for Television Production class  
 MEMBER of the Society for Collegiate Journalists



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*Former co-worker at client*

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*Former co-worker and current client*

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*Previous manager at Kemin*